

CREATIVE COMMUNICATIONS SPECIALIST

THE OPPORTUNITY

Communities and forward thinking local leaders around the country are working to shape a more livable and sustainable future. They know the status quo won't work. They are ready to take action, but changing the way we build our communities and economies is difficult work. The path forward isn't clear. That's why Community Builders exists. Our job is to help those leaders – city officials, developers, community activists, business leaders – build neighborhoods and communities that are healthier, more inclusive and more prosperous for the people who live there.

We're a fast-paced, mission-driven team working at the front lines of the movement to change how we build communities and economies. We're looking for smart and passionate people who want to join us. It's awesome work, but it's not for everyone. We're results-oriented and thrive on innovation and problem-solving. We build bridges and are driven to create meaningful change.

If you want to create stories through media that communicate innovative ideas and information that have the power to positively impact communities, we should talk.

ABOUT COMMUNITY BUILDERS

[Community Builders](#) (CB) is a nonprofit organization that helps local leaders build livable communities and sustainable economies in the American West. We are dedicated to empowering local leaders that are working to build more livable places. Above all else, we are both facilitators and storytellers. We guide communities through conversations about some of their toughest issues – issues like growth, affordable housing, equity, and economic development. Through creative public engagement and the use of story, we bring people together around shared values so they can collectively decide the best path forward for their community.

WHO WE ARE SEEKING

Community Builders is seeking a Creative Communications Specialist, based in Glenwood Springs, Colorado, who will collaborate with program staff to develop compelling and inspirational communications products that share the stories of our work. The successful candidate is first and foremost a storyteller, either through writing, digital media, graphic design, or filmmaking, and is passionate about the mission of Community Builders and the communities we serve.

The ability to talk with people across the West to uncover and capture stories is critical. Visual elements, as well as narrative, are key to engaging our audience. This could mean creating videos, animations, or photos that make complex concepts easily understandable and interesting.

For examples of the types of products we create, [visit our Vimeo Album](#).

QUALIFICATIONS AND SKILLS

The ideal candidate (1) has a strong interest in issues related to community growth, development and community planning, and (2) has a background in film, graphic design, animation, marketing, journalism or closely related field. S/he is a motivated, dependable, responsive, collaborator who has experience planning, shooting, editing and rolling out a range of video products and is a strong user of the Adobe Creative Suite. Experience using Adobe After Effects, Muse, Premier and Audition and incorporating creative animations into film is highly desired.

Qualifications

- A bachelor's degree in graphic design, journalism, art or similar field.
- Experience with Adobe Creative Suite. Experience using Adobe After Effects, Muse, Premier and Audition a plus.
- Professional experience creating multimedia products is preferred.
- Professional experience with social media is preferred.
- Leadership abilities, collaborative approach, and strong oral and written communication skills are necessary.
- Excellent organizational skills with the ability to coordinate multiple projects simultaneously and adhere to deadlines is needed.
- Experience with public engagement and community outreach, including facilitation.
- Understanding of and experience with implementing current community-level economic development and revitalization strategies.

DETAILS

The Creative Communications Specialist is a full-time position based in Glenwood Springs, Colorado. Community Builders offers competitive salary and benefits as well as exceptional professional development opportunities. To learn more about us, visit us at www.communitybuilders.org. Explore our publications, blogs and research and check out our projects.

TO APPLY

Please submit a cover letter, resume and work samples to hr@communitybuilders.org with the subject line: "**Communications Specialist.**"

References: Though they are not required at the time of submittal, we will ask for references for any applicants that we consider for the position. We will notify applicants before calling any references and will not contact current employers without permission.

Applications will be reviewed as they are received and accepted. Interviews will be scheduled with potential candidates until the position is filled.